

REFERENCES



EQUIPMENT



VIDEOPRODUCTIONS



CONCEPTS

MAKE THE MOMENT TO AN EVENT.

FROM MOMENT TO EVENT

We are overwhelmed by advertisements on a daily basis. So who's going to take notice of your company's message?

More and more companies are using events as marketing tools. Like no other communication vehicle, an event can elicit emotions. Visitors to an event become part of an exciting world that stimulates their senses. Curiosity is generated, as is a desire to be open to new ideas and concepts. Wrapped up in an artistic production, your message will subconsciously penetrate your target audience.

There is another advantage to marketing events: they provide the opportunity to create real dialog and direct interaction with your clients or employees.

Try it yourself. Use the added value of an event by providing us with a purpose, a defined goal. You will see how your message reaches your audience.

A sample of our past productions can be found overleaf. Additional references are available on our website

www.sam-production.de

FULL SERVICE FOR SPECIAL MOMENTS

- Event Marketing Concepts
- Event Management
- Stage, sound, lighting and video equipment
- Video production in broadcast quality
- Production orchestration
- Decoration and back-drop set up



REFERENCES



LIST OF REFERENCES

EXCERPT

- Allianz Group
- Audi AG
- Cardium Congress GmbH
- Commerzbank AG
- Daimler AG
- Deloitte Touche Tohmatsu
- Dresdner Verkehrsbetriebe AG (Public Transport Services)
- Ellerhold AG
- enviaM AG
- Hitradio RTL
- Koenig&Bauer AG
- Mitteldeutscher Rundfunk (TV&Radio)
- Ostsächsische Sparkasse Dresden (Finance)
- PC-WARE Information Technologies AG
- Sächsische Staatskanzlei (The Free State Saxony)
- Schneider+Partner GmbH (Chartered accountants)
- SDV-Die Medien AG
- SolarWorld AG
- Stadtwerke Leipzig GmbH (Public utilities)
- ThyssenKrupp AG
- Volkswagen AG

